**HJP2 – TASK 1: PROJECT APPROACH AND PROTOTYPE**

**User Experience Design – C856**

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D.  Conduct guerrilla usability testing with at least three user testers and then do the following:

1.  Summarize the qualitative feedback you received, specifying which feedback is or is not actionable and relevant to your design.

2.  Explain how you will incorporate the feedback you received to improve your design.

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| --- | --- | --- | --- |
| Name | Feedback | Actionable | Response |
| Hailey | Remove secondary navigation. | Actionable | Secondary navigation made the screen too cluttered and confused the user. I will remove it so the user can have a less confusing time on the website, which will result in our users being more productive. |
| Nadia | Contact form needs a comment box. | Actionable | I will add a comment box which will help users to ask questions or request information for their trips. This will strengthen our relationship with our users and provide a better service for them. |
| Mike | Remove secondary navigation. | Actionable | Secondary navigation made the screen too cluttered and confused the user. I will remove it so the user can have a less confusing time on the website, which will result in our users being more productive. |